

CIMA Workshop & Career Orientation Program



In 2013, BBD University announced its tie-up with Chartered Institute of Management Accountants- CIMA, to offer to its management students, an international qualification that enables applicants to make a career that is recognized worldwide. The partnership is first- of- its- kind in Uttar Pradesh.

On 29th August 2017, a workshop and career orientation program was conducted by CIMA trained professionals- Mr. Vineet Pawar and Ankit Talwar at BBD Lucknow campus. The professionals presided over the event with a workshop activity in the beginning asking seven students to volunteer. The activity was fruitful and students realized the importance of four competency skills most sought after in today's scenario – technical skills, people skills, business skills and leadership skills. It was followed by other motivational talks and videos, helping students to understand the value of holding CIMA professional qualification with their existing qualification in today's volatile environment.

Students also had the opportunity to hear from Surya .., student of IMBAF, about how he managed to clear level-1 of the exam and the rewards thereafter for him in his professional career.